



## DreamLightArt.com Wedding Photography

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4579 Laclede Ave, #285, St Louis, MO 63108

We like to think of ourselves as an affordable “boutique” wedding photography studio. We work closely with our clients from the start. While we strive to capture a complete photographic expression of the beauty and joy of your wedding day, we love to capture images that reflect your personality: those personal expressions of love and celebration from yourselves as well as your family and friends. We will work with you as a team to produce a beautiful and complete collection of images. **We are generous regarding your image rights.** We are dedicated full time professional photographic artists – not dilettantes. We treat our clients as our friends: we respect them, we encourage them to inspire us, we endeavor to produce art together to be enjoyed for generations. While we aren't the least expensive studio out there, we are the most affordable studio offering the quality and personalized service we provide. Back when they ranked their studios, both The Knot and WeddingWire ranked us at #1 in the metro area for studios starting at under \$2000 and #3 at any price at all. They no longer offer studio rankings, but the reviews are still there - and we have never received under a five-star review in our entire history – anywhere – on hundreds of reviews.



**Principal Artist/Manager Rebecca Haas** earned a Fine Arts degree from UMSL in 2010 and has been a professional photographer since 2008. She is an extremely creative artist. She constantly challenges herself to find new avenues of photographic & multi-media artistic expression. View her portfolio online.

**Principal Artist Gara Elizabeth Lacy** earned a Masters in Studio Arts. She is a full time professional (edgy) photographic artist. She paints beautifully as well. She treasures capturing personally magic moments. View her portfolio online.

**Owner/Manager/Artist & Principal Editor Guillermo Gomez** has over 25 years of experience as a St. Louis Wedding photographer. He was one of the first two wedding photographers in the entire metro area awarded “Hall of Fame” status by The Knot and has always won “Couples Choice” from Wedding Wire.

**For Various Sample Packages: See the bottom half of the next page (page #3)**

## **Our Rates:**

**Lead Photographer: \$218-\$250 per hour effective rate.**

If you add a second photographer your effective rate overall could be as little as **\$192/hour!** We are very flexible – contact us!

**Second Photographer (optional): \$166-\$190 per hour effective rate.**

**Minimum Hours Charged on Saturdays during Spring & Fall Seasons: 6 for a lead and 5 for a second. On any Fridays & Sundays & Other Saturdays: 5 for either a lead or a second.**

If you require less hours than the above minimums, we simply charge a higher rate of \$280 per hour. Most quality studios don't offer this extremely flexible policy. Call/text for clarifications: 314 249-3677.

**Non-Shooting Assistant: \$50 per hour (usually for 6 hrs) – not required, but highly recommended.**

**Full Rights Included:** Extremely fine editing / color processing (see the last two pages of this information) with Full rights to all of your hundreds of images: >100 images/hr: Each in four different sizes: Full Res (6-12 MB each), Medium Res (2-3 MB), EasyShare (1-2 MB) & Small Res (.4 MB).

In review, you will receive all your extremely well edited/processed images as Full Resolution (for archiving), Mid Resolution (practical printing size) and Small Resolution files for social media and sharing – all on a flash drive – typically well over 100 per hour of shooting – and again, you get full rights to all these images. Our editing/processing is the best. We spend over two hours processing/editing for every hour of shooting. Your images will be truly beautiful and ready for your enjoyment! We will even provide you an unbelievably easy way to share all your images with family and friends – all you need to do is send them your unique link in an email and they will have access to all of them! These are the “easy-share” images that are designed for easy sharing and are printable to 8x10”. Brides tell us their images are more beautiful and fun than they could have imagined. One bride's family and friends downloaded her images over 80 times!

Our extreme processing/editing and thoughtful care are among the reasons we have the best reviews of any studio in the metro area over the last six years – hundreds and all 5 stars.

**Gorgeous 10x14” Italian leather cover albums – see page 4.**

**Engagement Sessions: \$280 for a full engagement session (1.25+ hours).**

**All Packages presented here are samples only – in reality, we will create customized packages to fit your individual needs.**

## **Current Specials Available from DreamLightArt.com:**

1) **Free Addl Hour:** includes a free additional hour of coverage for each photographer if you book for at least 7 or 8 hours paid - you can often get eight hours for the price of seven for example. Saturdays in the Spring and Fall are minimum 8 hours paid for this free hour special and all other days of the year are minimum 7 hours paid for this special. Sample packages #3, 4, and 5 incorporate this special. For a second photographer, the addl hour starts at 7 hours or 8 hours for the price of 7 hours.

2) **Free Addl Hour(s):** includes a free additional hour and a half of coverage for each photographer if you book for at least 10 hours paid - you get 11.5 hours for the price of 10 for example. Sample packages #6 incorporates this special. For a second photographer, the addl 1.5 hours start at 9 hrs or 10.5 hrs for the price of 9 hours.

## **Sample Packages with Specials applied:**

### **For Smaller Weddings:**

- 1) Engagement photographer for 1 hour: **\$280**. We need to charge the full list rate per hour for engagements. These are actually a very good deal because they are mini-events to us – you get the same excellent level of care and service – we take no shortcuts - they are prepared for, shot and processed/edited like full events.
- 2) Elopement photographer for 2 hours:  $2 \times \$280 =$  **\$560**. We need to charge the full list rate per hour to accommodate below normal minimum hour weddings. But this makes us extremely flexible. We love our elopement/small wedding shoots! All edited images Included.
- 3) One photographer for 6 hours:  $6 \times \$250 =$  **\$1500** with discounts applied. Or:
- 4) On most days of the year except Saturdays in Spring and Fall:  
One photographer for 8 hours is only **\$1750** ( $7 \times \$250 + 1$  free hour).  
All edited images Included. (<100 days out: pay for 6 hrs & get 7th hr free!)

### **For Larger Weddings:**

Or on Saturdays in the Spring and Fall:

- 5) 9 hours of a lead photographer could be as little as just **\$2000**. This is with the free hour special. This includes all your image files for you to enjoy plus a 16x24 Art Wall Print. Note: We like to have a Non-Shooting Assistant (NSA) along for 6 hrs @ \$50/hr=\$300 but that is not required – discuss that with your artist.

(continued)

- 6) 9 hours of a lead photographer with also 9 hours of a second photographer would be just **\$3520** with specials applied. This includes all your images. Plus two 16x24 Art Wall Prints. Add an NSA for 6 hours for just \$300.
- 7) 11.5 hours of a lead photographer with also 9 hours of a second photographer with specials and discounts applied: just **\$4020**. This includes all your images. Plus two 16x24 Art Wall Prints. Add an NSA for 6-8 hours for just \$300-\$400.

DreamLightArt.com

## Image Editing/Processing Statement:

Besides excellent image capture by true professional photographic artists, we also offer a unique service in the way of our image processing/editing. We would probably have great reviews regardless – but I firmly believe the reason we have perfect reviews over the last six years is the quality of our image editing and processing.

We take that as seriously as the image capture aspect of our photographic art. We consider it a photographic art equal in importance to the image capture aspect of our art. And it is actually way more time consuming. We process/edit for at least two hours for every hour we shoot – probably two and a half hours on average. And that is with a great computer and a super-efficient process and work flow and decades of experience to facilitate the endeavor.

Most studios don't even try to offer the quality we offer in processing/editing regardless of price. It is extremely difficult to do consistently well – in fact, a rare talent – and always extremely time consuming even in its most efficient production. Even some of the finest studios in the area farm-out this aspect of their art to overseas contractors for this reason. They then have little control and their editing quality still doesn't compare.

Weddings are especially challenging to photographic editors because the color balance and the nature of the light sources are constantly changing and can be anything this world of ours offers in the way of lighting sources. And sometimes that multitude of light sources can all be seen in one wedding or even within one image. A single image can have a 3000 degree temperature difference in the light sources present within it. That is actually not unusual. Hopefully, the client never sees the challenges that come the editor's way. They are just happy with the results of his work - ours certainly are.

We don't expect the editing is totally done when we turn the images in to a client. We understand the clients will want to cull the images to their favorites – usually several hundred favorites. But each image we provide will be worked on extensively. And even processed more than once. I process from images captured in proprietary raw format to full sized jpgs and then review all the jpgs and often process them again with additional refining touches.

The ultimate resulting collection is greatly appreciated by our clients. They mostly just take the editing/processing it took to produce the quality of their image collection for granted. They just love their images is all. That's OK with us – we take our satisfaction in the universal 5 stars our clients have given us in reviews. That is a fine reward.

The satisfaction of our clients means a lot to us.

## Italian Leather GraphiStudio Album:

GraphiStudio is located the foothills of the Alps of Northern Italy. Besides a modern production facility, they have a beautiful castle: **The Ceconi Castle.**



It is impossible to exaggerate the quality of these albums – we have carried them for over 20 years and never had a single one come back with any defect. True custom design is included with these albums – extreme artistic care in every way. We take a lot of time to make these “just right” works of art and craftsmanship. Each image is refined individually to the max even before the layout and final design work begins. Our clients are very happy with their albums.

**10”x14”:**

**GraphiStudio Italian Leather and ‘Crystal Glance’ Wedding Book Flush Print album**

These are the absolute best overall photographic print & lay-flat, hard-page albums on the market. Many studios charge over \$2000 for these.

**Custom Professional Design Included:**

Up to 80 images and 48 pages: **\$1200**  
**(Embedded Image and Italian Leather cover)**

Parents albums: An 8x12 real photographic print hard page duplicate album: **\$350.**

Or: Two duplicate printed Italian hardcover 6x8s (offset printing on flexible pages): \$275 flat fee for up to 50 pages.

**Beautiful wooden protective box: \$150**

## DreamLightArt.com Albums:

**Real Italian Leather & Imbedded Image cover albums from the Alps!**  
Produced by arguably the finest digital album company in the world.

### Our Album Design Philosophy and Process (Enhanced Elegance):

We custom design albums for our clients with a simple artistic philosophy:  
We want to maximize the impact of each individual photographic image and not detract from that art while placing those images into an elegant presentation.  
We start by refining your selected images for your album to the max in concert with you. Then we create a beautiful layout for you to consider and refine and approve. Finally, we refine the presentation of that layout artistically and the design is completed when you are happy with that final design. We refer to this design style as “Enhanced Elegance”. These elegant designs are then presented in a gorgeous real Italian Leather Album. The presentation can be further enhanced, and the album protected by a fine engraved wood cover and linen-lined box - see image below.

Graphi Studio offers over 50 different Italian leather types and colors including the Italian “fashion” leathers that the \$500 Italian shoes are made of.

