



DreamLightArt.com

Wedding Photography

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We like to think of ourselves as an affordable “boutique” wedding photography studio. We work closely with our clients from the start. While we strive to capture a complete photographic expression of the beauty and joy of your wedding day, we love to capture images that reflect your personality: those personal expressions of love and celebration from yourselves as well as your family and friends. We will work with you as a team to produce a beautiful and complete collection of images. **We are generous regarding your image rights.** We are dedicated full time professional photographic artists – not dilettantes. We treat our clients as our friends: we respect them, we encourage them to inspire us, we endeavor to produce art together to be enjoyed for generations. While we aren’t the least expensive studio out there, we are the most affordable studio offering the quality and personalized service we provide. Back when they ranked their studios, both The Knot and WeddingWire ranked us at #1 in the metro area for studios starting at under \$2000 and #3 at any price at all. They no longer offer studio rankings, but the reviews are still there - and we have never received under a five-star review in our entire history – anywhere – on hundreds of reviews.



Principal Artist/Manager Rebecca Haas earned a Fine Arts degree from UMSL in 2010 and has been a professional photographer since 2008. She is an extremely creative artist. She constantly challenges herself to find new avenues of photographic & multi-media artistic expression. View her portfolio online.

Principal Artist Gara Elizabeth Lacy earned a Masters in Studio Arts. She is a full time professional (edgy) photographic artist. She paints beautifully as well. She treasures capturing personally magic moments. View her portfolio online.

Owner/Manager/Artist & Principal Editor Guillermo Gomez has over 25 years of experience as a St. Louis Wedding photographer. He was one of the first two wedding photographers in the entire metro area awarded “Hall of Fame” status by The Knot and has always won “Couples Choice” from Wedding Wire.

Note: For Various Sample Packages: See next page

Our Rates:

Lead Photographer: \$250 per hour effective rate.

If you add a second photographer your effective rate overall could be as little as **\$205/hour!** We are very flexible – contact us!

Second Photographer (optional): \$190 per hour effective rate.

Minimum Hours Charged on Saturdays during Spring & Fall Seasons: 6 for a lead and 5 for a second. On any Fridays & Sundays & Other Saturdays: 5 for either a lead or a second.

If you require less hours than the above minimums, we simply charge our full rate(s) of \$280 – \$300 per hour – depending on the date/# of hrs. Most quality studios don't offer this extremely flexible policy.

Call/text for clarifications: 314 249-3677. Or contact us through our website/email.

Non-Shooting Assistant: \$50 per hour (usually for 6 hrs) – not required, but highly recommended.

Full Rights Included: Extremely fine editing / color processing with Full rights to all of your hundreds of images(close to 100 images/hr of shooting): You will receive each image in four different sizes: Full Res (6-12 MB each), Medium Res (2-3 MB), EasyShare (1-2 MB) & Small Res (>.4 MB).

Our editing/processing is the best. We spend over two hours processing/editing for every hour of shooting. Your images will be truly beautiful and ready for your enjoyment! We will even provide you an unbelievably easy way to share all your images with family and friends – all you need to do is send them your unique link in an email and they will have access to all of them! These are the “easy-share” images that are designed for easy sharing and are printable to 8x10”. Brides tell us their images are more beautiful and fun than they could have imagined. One bride's family and friends downloaded her images over 80 times!

Our extreme processing/editing and thoughtful care are among the reasons we have the best reviews of any studio in the metro area over the last six years – hundreds and all 5 stars.

Gorgeous 10x14” Italian leather cover albums – see pages 5-6.

Full Engagement Session: \$280 for a 1.25+ hour engagement session.

Premium Engagement Session: \$525 for a 2.25+ hour engagement session.

Dream Light Art Sample Packages:

You will find us as reasonably priced as high quality wedding photography gets!
All Packages presented here are samples only – in reality, we will create
customized packages to fit your individual needs.

For Smaller Weddings:

- 1) Engagement photographer for 1-1.25 hours: **\$280**. For “a stand alone” shoot (without a wedding package included) we need to charge **\$300**. We need to charge the full list rate per hour for engagements. These are actually a very good deal because they are mini-events to us and often last over an hour – you get the same excellent level of care and service – we take no shortcuts - they are prepared for, shot, and processed/edited like full events.
- 2) Elopement photographer for 2 hours: $2 \times \$280 =$ **\$560**. We need to charge the full list rate per hour to accommodate below normal minimum hour weddings. But this makes us extremely flexible. We love our elopement/small wedding shoots! All edited images Included. Elopement weddings “in season” should avoid Saturdays.
- 3) One photographer for 6 hours: $6 \times \$250 =$ **\$1500** with discounts applied. All your extremely well edited image files are included and with full rights to them.

For Larger Weddings:

- 4) 8 hours of a lead photographer could be as little as just **\$2000**. This includes all your extremely well edited image files for you to enjoy plus a 16x24 Art Wall Print. Note: We like to have a Non-Shooting Assistant (NSA) along for 6 hrs @ $\$50/\text{hr} = \300 but that is not required – discuss that with your artist.
- 5) 8 hours of a lead photographer with also 6 hours of a second photographer would be just **\$3140**. This includes all your extremely well edited image files. Plus two 16x24 Art Wall Prints. Add an NSA for 6 hours for just \$300.
- 6) 10 hours of a lead photographer with also 7 hours of a second photographer: just **\$3830**. This includes all your extremely well edited image files. Plus two 16x24 Art Wall Prints. Add an NSA for 6-8 hours for just \$300-\$400.
- 7) 10 hours of a lead photographer with also 7 hours of a second photographer plus a complete engagement session and a 48 page, 10x14” Italian Leather cover album by arguably the finest album company in the world: just **\$5360**. This includes all your extremely well edited image files. Plus two 16x24 Art Wall Prints. Add an NSA for 6-8 hours for just \$300-\$400.

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Image Editing/Processing Statement:

Besides excellent image capture by true professional photographic artists, we also offer a unique service in the way of our image color processing/editing. We would probably have great reviews regardless – but I firmly believe the reason we have perfect reviews over the last seven years is the quality of our image editing and color processing.

We take that as seriously as the image capture aspect of our photographic art. We consider it a photographic art equal in importance to the image capture aspect of our art. And it is actually way more time consuming. We color process/edit for at least two hours for every hour we shoot – probably two and a half hours on average. And that is with a great computer and a super-efficient process and work flow and decades of experience to facilitate the endeavor.

Most studios don't even try to offer the quality we offer in color processing/editing regardless of price. It is extremely difficult to do consistently well – in fact, a rare talent – and always extremely time consuming even in its most efficient production. Even some of the finest studios in the area farm-out this aspect of their art to overseas contractors for this reason. They then have little control and their editing quality doesn't compare.

Weddings are especially challenging to photographic editors because the color balance and the nature of the light sources are constantly changing and can be anything this world of ours offers in the way of lighting sources. And sometimes that multitude of light sources can all be seen in one wedding or even within one image. A single image can have a 3000 degree temperature difference in the light sources present within it. That is actually not unusual. Hopefully, the client never sees the challenges that come the editor's way. They are just happy with the results of his work - ours certainly are.

We don't expect the editing is totally done when we turn the images in to a client. We understand the clients will want to cull the images to their favorites – usually several hundred favorites. But each image we provide will be worked on extensively. And even processed more than once. I process from images captured in proprietary raw format to full sized jpgs and then review all the jpgs and often process them again with additional refining touches.

The ultimate resulting collection is greatly appreciated by our clients. They mostly just take the editing/processing it took to produce the quality of their image collection for granted. They just love their images is all. That's OK with us – we take our satisfaction in the hundreds of universal 5 stars our clients have given us in reviews. That is a fine reward.

The satisfaction of our clients means a lot to us.

Italian Leather GraphiStudio Album:

GraphiStudio is located the foothills of the Alps of Northern Italy. Besides a modern production facility, they have a beautiful castle: **The Ceconi Castle.**



It is impossible to exaggerate the quality of these albums – we have carried them for over 20 years and never had a single one come back with any defect. Their printing is incredibly lush. The spreads just glow. They open totally flat and the center fold is basically unnoticeable. True custom design is included with these albums – extreme artistic care in every way. We take a lot of time to make these “just right” works of art and craftsmanship. Each image is refined individually to the max even before the layout and final design work begins. Our clients are very happy with their albums.

10”x14”:

**GraphiStudio Italian
Leather and ‘Crystal
Glance’ Wedding Book
Flush Print album**

These are the absolute best overall photographic print & lay-flat, hard-page albums on the market. Many studios charge over \$2000 for these.

Custom Professional Design Included:

Up to 80 images and 48 pages: **\$1250**
(Embedded Image and Italian Leather cover)

Parents albums: An 8x12 real photographic print hard page duplicate album: **\$350.**

Or: Two duplicate printed Italian hardcover 6x8s (offset printing on flexible pages): \$275 flat fee for up to 50 pages.

Beautiful wooden protective box: \$150

DreamLightArt.com Albums:

Real Italian Leather & Imbedded Image cover albums from the Alps!
Produced by arguably the finest digital album company in the world.

Our Album Design Philosophy and Process (Enhanced Elegance):

We custom design albums for our clients with a simple artistic philosophy:
We want to maximize the impact of each individual photographic image and not detract from that art while placing those images into an elegant presentation.
We start by refining your selected images for your album to the max in concert with you. Then we create a beautiful layout for you to consider and refine and approve. Finally, we refine the presentation of that layout artistically and the design is completed when you are happy with that final design. We refer to this design style as “Enhanced Elegance”. These elegant designs are then presented in a gorgeous real Italian Leather Album. The presentation can be further enhanced, and the album protected by a fine engraved wood cover and linen-lined box - see image below.

Graphi Studio offers over 50 different Italian leather types and colors including the Italian “fashion” leathers that the \$500 Italian shoes are made of.

