

## DreamLightArt.com Wedding Photography

Info@DreamLightArt.com and (314) 249-3677 (voice/text) 8112 Maryland Ave Suite 400-3, Clayton, MO 63105

## On our Style and Image Processing:

## Our Art, Our Style, and our Dedication:

We are all dedicated professional artists. We are not dilettantes pretending to be such. Currently, five of us have university degrees in photography or teach photography at prestigious local universities. The only one who does not, myself, has over thirty years of experience in wedding photography. We are professional artists because we love to create art and value your sponsorship in that regard. It is how we make our living. Without your sponsorship, we could not be professional artists. So, we better be good at it. This is the image capture aspect of our service.

Please view our extensive portfolio section on our website (dreamlightart.com) to get a feel for our individual art and styles. You will find each wedding there unique – we are artists, not robots following a repetitive image script for each wedding. We try to strike a nice balance between being entirely creative and gathering all the unique ingredients presented to us at each of our weddings in terms of personalities, the environment (the potential scenes), the available light, our professional light augmentation, if necessary, and all within the restriction of the time available to us – to create unique images for you that are totally fresh for every wedding we shoot. You will find some repetitive themes in our portfolios – but you will also find many unique qualities in every wedding we shoot. You should get a feel for the fact that we can capture for you an artistic rendition of the unique story of your day in light – the very definition of photography in the original Greek.

## The quality of our image processing is rare in the metro area at any price:

Besides excellent image capture by truly professional photographic artists, we also offer an almost unique service in the way of our image color processing/editing. We would probably have great reviews regardless – but I firmly believe the reason we have had hundreds of nothing but <u>perfect</u> reviews over the last eight years is also due to the quality of our image editing and color processing.

We take image color processing/editing as seriously as the image capture aspect of our photographic art. We consider it a photographic art equal in importance to the image capture aspect of our art. And it is actually <u>way</u> more time consuming. We color process/edit for around two and a half hours for every hour we shoot. Often more. And that is with a great computer and a super-efficient process and work flow and decades of experience to facilitate the endeavor.

Most studios don't even try to offer the quality we offer in image processing/editing regardless of price. It is extremely difficult to do consistently well – in fact, a rare talent – and always extremely time consuming even in its most efficient production. Even some of the finest studios in the area farm-out this aspect of their art to overseas contractors

for this reason. They then have little control and their editing quality doesn't compare. Or they use pre-packaged filters to create images that may be artistic, but have little resemblance to reality on planet Earth. Our images are lush and real. Every single one.

The ultimate resulting collection is greatly appreciated by our clients. Though they might take the editing/processing it took to produce the quality of their image collection for granted - they just love their images and that is our goal. That's OK with us – we take our satisfaction in the over three hundred universal 5 stars our clients have given us in reviews. That is a fine reward. The satisfaction of our clients means a lot to us.