



DreamLightArt.com

Wedding Photography

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A synopsis of our wedding photography service:

Step one: You select your artist on our extensive website portfolio section, interview (chat directly with) your artist, choose the number of hours of service, and contract for the agreed service by specific artist and number of hours.

Step two: You keep in touch with your artist and refine your wedding day photography plans over time. And have a more in-depth planning session with your chosen artist closer to the wedding date.

Step three: The artist (or two artists or even an assistant also) helps you capture your lovely wedding day in a wonderful collection of images often numbering around a hundred per hour of finished images. More if two artists are shooting. We shoot in "RAW" mode at 30+ megabytes per image – often totaling over 50 gigabytes of data per event.

Step four: Those huge RAW images are then color processed with meticulous care – often meaning two and half hours of color processing work per hour of shooting on the wedding day – sometimes more. Few studios at any price in the metro area offer this level of color processing. Some don't even shoot in RAW mode - they are too much to deal with for them. But our resulting finished jpg images for the client are truly finished, superior, and ready to enjoy to the max!!

Step five: The images are provided to the client (with full rights) as jpg images in four different sizes: **Full Res:** often over 11 megabytes each, **Mid Res:** around 2-3 megabytes each, and **Small Res:** from 250-350 kilobytes each, and finally the "**EasyShare**" collection that are around 1-1.4 megabytes each.

The **Full Res** images are mostly for archival purposes or for a large art wall print. The **Mid Res** images are the most practical for normal printing (4x6" to 11x14"). The **Small Res** images are useful for social media and for sharing to view on a device – you can send several at once in an email. They are not meant for printing except perhaps as 4x6" prints.

The "**EasyShare**" images are uploaded to the cloud as a single zip file and a unique link to the secure site is sent to the client. If the link is shared, anyone the client wants to share with – anywhere in the world - can have super easy access to the entire collection of images from the wedding. These images are printable to 8X10".

Step 6: You should now be ready to enjoy your lovely images to the max in any way you choose! You can design and produce your own album for instance – or have us do so for you (we offer true Italian leather cover albums). Get as creative with them as you like!! We expect you will truly enjoy them to the max!