



DreamLightArt.com

Wedding Photography

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We like to think of ourselves as an affordable, customized, high-quality wedding photography studio specializing in beautiful image capture for any wedding event. We work closely with our clients from the start. While we strive to capture a complete photographic expression of the beauty and joy of your wedding day, we love to capture images that reflect your personality in a creative manner. We will work with you as a team to produce a beautiful and complete collection of images. **We are generous regarding your image rights and our image processing is exceptional – see page 3.** We are dedicated full time professional photographic artists – not dilettantes. We treat our clients as our friends: we respect them, we encourage them to inspire us, we endeavor to produce art together to be enjoyed for generations. While we aren't the least expensive studio out there, we are the most affordable studio offering the quality and personalized service we provide for moderately sized weddings. We have never received under a five-star review in our entire history – anywhere – on over three hundred reviews. The Knot and WeddingWire have both ranked us #1 in our price range.



Principal Artist/Manager Rebecca Haas earned a Fine Arts degree from UMSL in 2010 and has been a professional photographer since 2008. She is an extremely creative artist. She constantly challenges herself to find new avenues of photographic & multi-media artistic expression. View her portfolio online.

Principal Artist Gara Elizabeth Lacy earned a Masters in Studio Arts. She is a full time professional (edgy) photographic artist. She paints beautifully as well. She treasures capturing personally magic moments. View her portfolio online.

Owner/Manager/Artist & Principal Editor Guillermo Gomez has over 25 years of experience as a St. Louis Wedding photographer. He was one of the first two wedding photographers in the entire metro area awarded "Hall of Fame" status by The Knot and has always won "Couples Choice" from Wedding Wire.

A synopsis of our wedding photography service:

Step one: You select your artist on our extensive website portfolio section, interview (chat directly with) your artist, choose the number of hours of service, and contract for the agreed service by specific artist and number of hours.

Step two: You keep in touch with your artist and refine your wedding day photography plans over time. And have a more in-depth planning session with your chosen artist closer to the wedding date.

Step three: The artist (or two artists or even an assistant also) helps you capture your lovely wedding day in a wonderful collection of images often numbering around a hundred per hour of finished images. More if two artists are shooting. We shoot in “RAW” mode at 30+ megabytes per image – often totaling over 50 gigabytes of data per event.

Step four: Those huge RAW images are then color processed with meticulous care – often meaning two and half hours of color processing work per hour of shooting on the wedding day – sometimes more. Few studios at any price in the metro area offer this level of color processing. Some don’t even shoot in RAW mode - they are too much to deal with for them. But our resulting finished jpg images for the client are truly finished, superior, and ready to enjoy to the max!!

Step five: The images are provided to the client (with full rights) as jpg images in four different sizes: **Full Res:** often over 11 megabytes each, **Mid Res:** around 2-3 megabytes each, and **Small Res:** from 250-350 kilobytes each, and finally the “**EasyShare**” collection that are around 1-1.4 megabytes each.

The **Full Res** images are mostly for archival purposes or for a large art wall prints. The **Mid Res** images are the most practical for normal printing (4x6” to 11x14”). The **Small Res** images are useful for social media and for sharing to view on a device – you can send several at once in an email. They are not meant for printing except perhaps as 4x6” prints.

The “**EasyShare**” images are uploaded to the cloud as a single zip file and a unique link to the secure site is sent to the client. If the link is shared, anyone the client wants to share with – anywhere in the world - can have super easy access to the entire collection of images from the wedding. These images are printable to 8X10”.

Step 6: You should now be ready to enjoy your lovely images to the max in any way you choose! You can design and produce your own album for instance – or have us do so for you (we offer true Italian leather cover albums). Get as creative with them as you like!! We expect you will truly enjoy them to the max!

On our Style and Image Processing:

Our Art, Our Style, and our Dedication:

We are all dedicated professional artists. We are not dilettantes pretending to be such. Currently, five of us have university degrees in photography or teach photography at prestigious local universities. The only one who does not, myself, has over thirty years of experience in wedding photography. We are professional artists because we love to create art and value your sponsorship in that regard. It is how we make our living. Without your sponsorship, we could not be professional artists. So, we better be good at it. This is the image capture aspect of our service.

Please view our extensive portfolio section on our website (dreamlightart.com) to get a feel for our individual art and styles. You will find each wedding there unique – we are artists, not robots following a repetitive image script for each wedding. We try to strike a nice balance between being entirely creative and gathering all the unique ingredients presented to us at each of our weddings in terms of personalities, the environment (the potential scenes), the available light, our professional light augmentation, if necessary, and all within the restriction of the time available to us – to create unique images for you that are totally fresh for every wedding we shoot. You will find some repetitive themes in our portfolios – but you will also find many unique qualities in every wedding we shoot. You should get a feel for the fact that we can capture for you an artistic rendition of the unique story of your day in light – the very definition of photography in the original Greek. We capture in RAW mode – meaning 30+ megabyte files for each image.

The quality of our image processing is rare in the metro area at any price:

Besides excellent image capture by truly professional photographic artists, we also offer an almost unique service in the way of our image color processing/editing. We would probably have great reviews regardless – but I firmly believe the reason we have had hundreds of nothing but perfect reviews over the last eight years is also due to the quality of our image editing and color processing.

We take our image processing as seriously as the image capture aspect of our photographic art. We consider it a photographic art equal in importance to the image capture aspect of our art. And it is actually way more time consuming. We image process for around two and a half hours for every hour we shoot. Often more. And that is with a great computer and a super-efficient process and workflow and decades of experience to facilitate the endeavor. We process from RAW images to finished JPGs.

Most studios don't even try to offer the quality we offer in image processing - regardless of price. It is extremely difficult to do consistently well – in fact, a rare talent – and always extremely time consuming even in its most efficient production. Even some of the finest studios in the area farm-out this aspect of their art to overseas contractors for this reason. They then have little control and their editing quality doesn't compare. Or they use pre-packaged filters to create images that may be artistic, but have little resemblance to reality here on planet Earth. Our images are lush and real. Every single one.

The ultimate resulting collection is greatly appreciated by our clients. Though they might take the editing/processing it took to produce the quality of their image collection for granted - they just love their images and that is our goal. That's OK with us – we take our satisfaction in the over three hundred universal 5 stars our clients have given us in reviews. That is a fine reward. The satisfaction of our clients means a lot to us.

For unlisted discounts for Fall, Pd in Full, and 2023 weddings - contact us.

Our Rates: For events of 9 hours or less, we are a huge bargain for the quality we offer because of our flexibility. For events of 10 hours or more, we offer a free additional hour: 11 hours for the price of 10. Our talents have individual pricing per hour. Clients select their individual talent from our extensive portfolio page and through interviews prior to contracting. We always work very closely with our clients. Please view our extensive website portfolio page at <https://dreamlightart.com/our-main-portfolio-page/> for specific information about, extensive demo galleries by, and the hourly charges for specific talents.

Lead Photographer: \$220 to \$250 per hour for specific artists

2nd Photographer (optional): \$180/hr

Minimum hours charged on Saturdays during Spring & Fall Seasons: 6 for a lead and 5 for a second. On any Fridays & Sundays & Other Saturdays: 5 for either a lead or a second. But we are flexible. So don't be afraid to inquire whatever your needs are. Ten hrs paid contracts include an additional free hour for 11 hrs total.

If you require significantly less hours than the above minimums, we simply charge our full rate(s) of \$280 – \$310 per hour – depending on the date/# of hrs and your specific talent choice. Most quality studios don't offer this extremely flexible policy. We will do two hour elopements during the week for only \$560.

Call/text for clarifications: 314 249-3677. Or contact us through our website/email.

Non-Shooting Assistant: \$50 per hour (usually for 6 hrs) – not required, but highly recommended.

Full Rights Included: Extremely fine color processing/editing with Full rights to all of your hundreds of images (close to 100 images/hr of shooting): You will receive each image in four different sizes: Full Res (6-12 MB each), Medium Res (2-3 MB), EasyShare (1-2 MB) & Small Res (>.4 MB).

Our color processing/editing (Included) is as good as any studio's in the entire metro area at any price: We spend somewhere around two and a half hours processing/editing for every hour of shooting. Your images will be truly beautiful and ready for your enjoyment! We will even provide you an unbelievably easy way to share all your images with family and friends – all you need to do is send them your unique link and they will have access to all of them! These are the "easy-share" images that are designed for easy sharing and are printable to 8x10". Brides tell us their images are more beautiful and fun than they could have imagined. One bride's family and friends downloaded her images over 80 times!

Our extreme processing/editing and thoughtful care are among the reasons we have the best reviews of any studio in the metro area over the last eight years – hundreds and all 5 stars.

Gorgeous 10x14" Italian leather cover albums – see pages 6-7.

Full Engagement Session: \$280 for a 1.25+ hour engagement session.

Premium Engagement Session: \$525 for a 2.25+ hour engagement session.

Dream Light Art Sample Packages:

You will find us as reasonably priced as high quality wedding photography gets!
All Packages presented here are samples only – in reality, we will create customized packages to fit your individual needs.

Note also unlisted special discounts for Fall-Winter 2022, Pd in Full, and 2023 weddings - contact us for a specific quote.

For Smaller Weddings:

- 1) Engagement photographer for 1-1.25 hours: **\$280**. For “a stand alone” shoot (without a wedding package included) we need to charge **\$300**. We need to charge the full list rate per hour for engagements. These are actually a very good deal because they are mini-events to us and often last over an hour – you get the same excellent level of care and service – we take no shortcuts - they are prepared for, shot, and processed/edited like full events.
- 2) Elopement photographer for 2 hours: 2x\$280= **\$560** during the week and **\$600** on weekends. We love our elopement/small wedding shoots! All edited images Included. Elopement weddings “in season” should avoid Saturdays.
- 3) One photographer for 6 hours: **\$1320** to **\$1500** depending on the selected artist. All your extremely well edited image files are included with full rights to them.

For Larger Weddings:

- 1) 8 hours of a lead photographer could be as little as just **\$1760** to **\$2000** depending on your selected artist. This includes all your extremely well edited image files for you to enjoy plus a 16x24 Art Wall Print. Note: We like to have a Non-Shooting Assistant (NSA) along for 6 hrs @ \$50/hr=\$300 but that is not required – discuss that with your artist.
- 2) 8 hours of a lead photographer with also 6 hours of a second photographer would be just **\$2840** to **\$3080** depending on your selected artist. This includes all your extremely well edited image files. Plus two 16x24 Art Wall Prints. Add an NSA for 6 hours for just \$300.
- 3) 11 hours of a lead photographer could be as little as just **\$2200** to **\$2500** depending on your selected artist. This includes all your extremely well edited image files for you to enjoy plus a 16x24 Art Wall Print. Note: We like a Non-Shooting Assistant (NSA) along for 6 hrs @ \$50/hr=\$300, but it is not required – discuss that with your artist. **We are offering a free hour for ten hours paid!**
- 4) 11 hours of a lead photographer with also 6 hours of a second photographer: just **\$3280** to **\$3580** depending on specific talent/day. This includes all your extremely well edited image files. Plus two 16x24 Art Wall Prints. Add an NSA for 6-8 hours for just \$300-\$400. **We are offering a free hour for ten hours paid!**

Italian Leather GraphiStudio Album:

GraphiStudio is located the foothills of the Alps of Northern Italy. Besides a modern production facility, they have a beautiful castle: **The Ceconi Castle.**



It is impossible to exaggerate the quality of these albums – we have carried them for over 20 years and never had a single one come back with any defect. Their printing is incredibly lush. The spreads just glow. They open totally flat and the center fold is basically unnoticeable. True custom design is included with these albums – extreme artistic care in every way. We take a lot of time to make these “just right” works of art and craftsmanship. Each image is refined individually to the max even before the layout and final design work begins. Our clients are very happy with their albums.

10”x14”:

GraphiStudio Italian Leather and ‘Crystal Glance’ Wedding Book Flush Print album

These are the absolute best overall photographic print & lay-flat, hard-page albums on the market. Many studios charge over \$2000 for these.

Custom Professional Design Included:

Up to 80 images and 48 pages: **\$1250**
(Embedded Image and Italian Leather cover)

Parents albums: An 8x12 real photographic print hard page duplicate album: **\$350.**

Or: Two duplicate printed Italian hardcover 6x8s (offset printing on flexible pages): \$275 flat fee for up to 50 pages.

Beautiful wooden protective box: \$150

DreamLightArt.com Albums:

Real Italian Leather & Imbedded Image cover albums from the Alps!
Produced by arguably the finest digital album company in the world.

Our Album Design Philosophy and Process (Enhanced Elegance):

We custom design albums for our clients with a simple artistic philosophy: We want to maximize the impact of each individual photographic image and not detract from that art while placing those images into an elegant presentation. We start by refining your selected images for your album to the max in concert with you. Then we create a beautiful layout for you to consider and refine and approve. Finally, we refine the presentation of that layout artistically and the design is completed when you are happy with that final design. We refer to this design style as “Enhanced Elegance”. These elegant designs are then presented in a gorgeous real Italian Leather Album. The presentation can be further enhanced, and the album protected by a fine engraved wood cover and linen-lined box - see image below.

Graphi Studio offers over 50 different Italian leather types and colors including the Italian “fashion” leathers that the \$500 Italian shoes are made of.

